

Kitson & Partners

Club Services

July 18, 2005

Mr. Pat Casey
Pike Corporation
P.O. Box 765
Windermere, Florida 34786.

Dear Pat,

At your request, I am writing this letter to highlight the success of the transformation of the food and beverage operation at the City of Orlando Dubsdread Golf Club facility to your company.

In July of 2000, at my initiative as a regional director of operations for American Golf Corporation, I contacted you and Steve Gunter to explore the possibility of outsourcing the food and beverage operations at Dubsdread to a successful, well respected management group. At the time, the operation, which consists of a 120 seat grill and bar, 300 person banquet facility, golf snack bar, and beverage cart, was in dire operating condition. Quality of service, food, and facilities was extremely poor, and the operation was severely underperforming financially. As you and I discussed at that time, my experience has been that golf operators rarely have the skill and sophistication to successfully operate quality food and beverage operations.

After successfully convincing both American Golf and the City of Orlando to outsource the management of the operation to your company, the transformation to The Taproom at Dubsdread was nothing short of incredible. The Taproom very quickly became the centerpiece of the turnaround effort at this 80 year old facility. Today, the Taproom is one of the most popular banquet and dining facilities in Central Florida, and the integration and support in golf tournament and on-course food and beverage services has served to bolster the success of the golf operation as well.

In light of this success, I highly endorse the concept of franchising and/or licensing of your dining concepts in golf and country club environments. Please feel free to have any of your prospective partners contact me personally for additional information.

Sincerely,



Greg Christovich
Vice President of Operations
Kitson and Partners Club Services